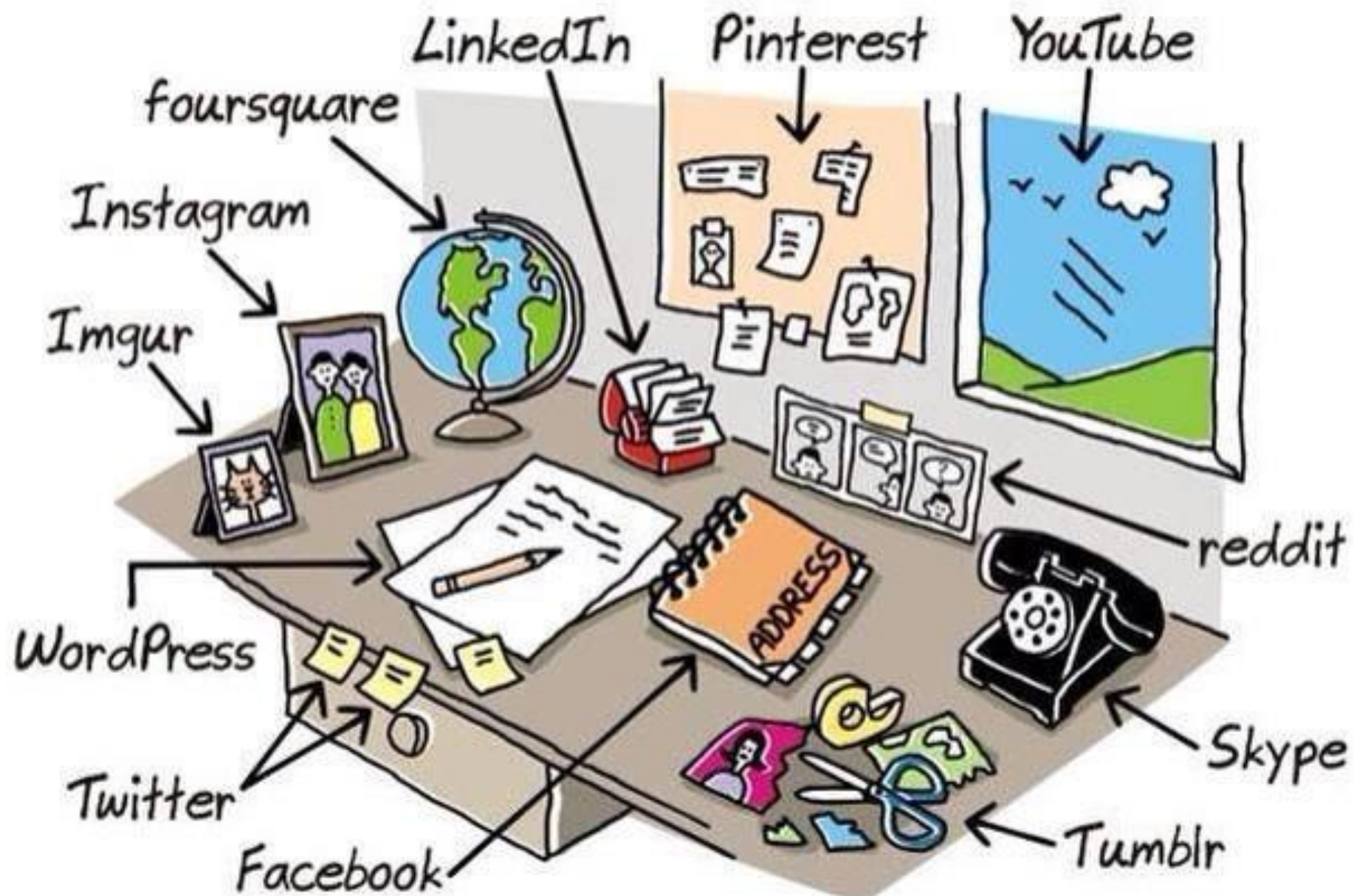


# vintage social networking



# The ~~Problem~~ Opportunity

**How to show Pics, Videos and Music  
from Phone, Tablet or PC  
on a Large Screen TV**

# Connectivity Options

- SneakerNet - assuming compatible plugging
- Ethernet - Wiring or WiFi, using Central Router
- BlueTooth - needed on both devices, unusual on TV
- Miracast WiFi - if supported on both Phone and TV

## or **HDMI Add Ons**

- MHL Adapter - but only few phones support it . . . .
- Netgear / Push to TV (ala John Swale, \$88 JB / \$58 MSY )
- DX iPush adapter (ala Dave-B, \$19 eBay)
- Google Chromecast (ala Colin-L, \$49 JB )
- Measy / Miracast (ala DaveB, \$23 eBay)

# What is Chromecast ?



Chromecast is a thumb-sized media streaming device that plugs into the HDMI port on your TV.

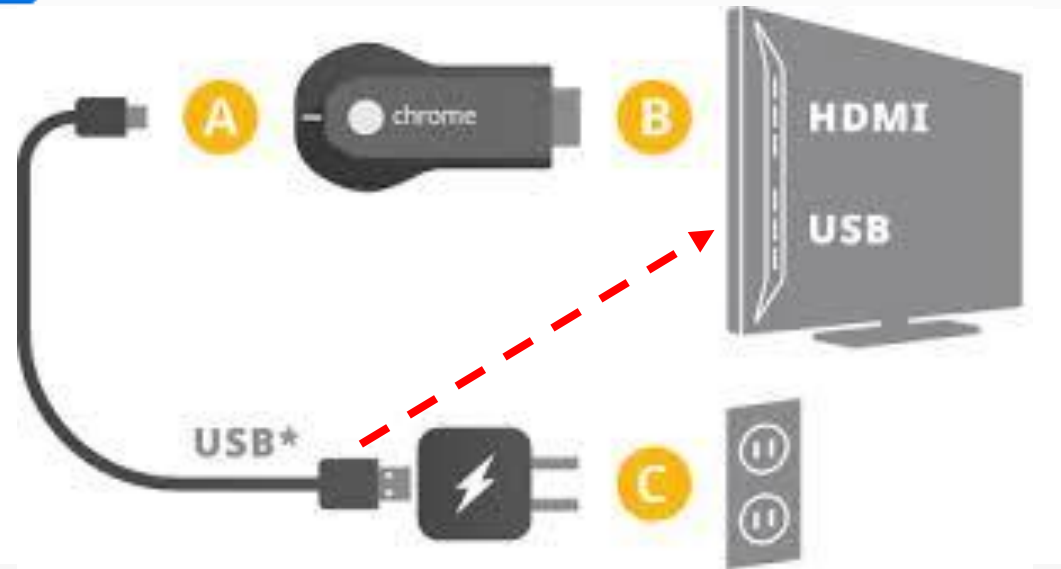
Set it up with a simple mobile app, then send your favorite online shows, movies, music and more to your TV using your smartphone, tablet or laptop.

# Chromecast

Everything you love, now on your TV.

\$49\*

Buy now



# Measy Miracast 'adapter'

with  
EzCast  
Software

for  
Android, iOS, Mac  
or Windows XP +





Function		
Local Multimedia Streaming	limited formats	For Windows/Mac OS X /IOS/Android
Music	MP3	MP3,WMA,M4A,FLAC, APE,WAV
Video Formats	H.264,VP8	H.264/AVC,MPEG, VC-1,RM,MJPGE
Video Packaging	MP4	AVI,MP4/MOV,MPG, WMV,MKV,TS,M4V, RMVB,VOB
Photo Display with Zoom	▲	✓
Pen Sketch	▲	✓
Web Mirror	▲	✓
Office/Work Viewer	▲	✓
Websites Click&Play	Youtube	Youtube,facebook, vimeo and more
Live Broadcasting	X	✓
Dropbox Multimedia Streaming	▲	✓
Dropbox Document Streaming	▲	✓
Miracast	X	✓
DLNA	X	✓
Airplay	X	✓
WiDi	X	✓
Windows Desktop Mirror	X	✓
MacOS Desktop Mirror	X	✓
Split Screen for multiple OS	Single Screen	Up to 4 in 1 (only EZCast Pro)
Local Streaming Throughput	Through router	Direct link and faster

▲ : Using EZcast Apps

# ChromeCast / Measy Comparison

Sufficient to say  
Many More Functions

Miracast, DLNA  
Airplay (Mac), WiDi  
Windows Desktop

**Dual WiFi – Client and Host ?**

# Measy Demo

Mobile Phone Provider  
(via Towers)

3G "Anywhere"

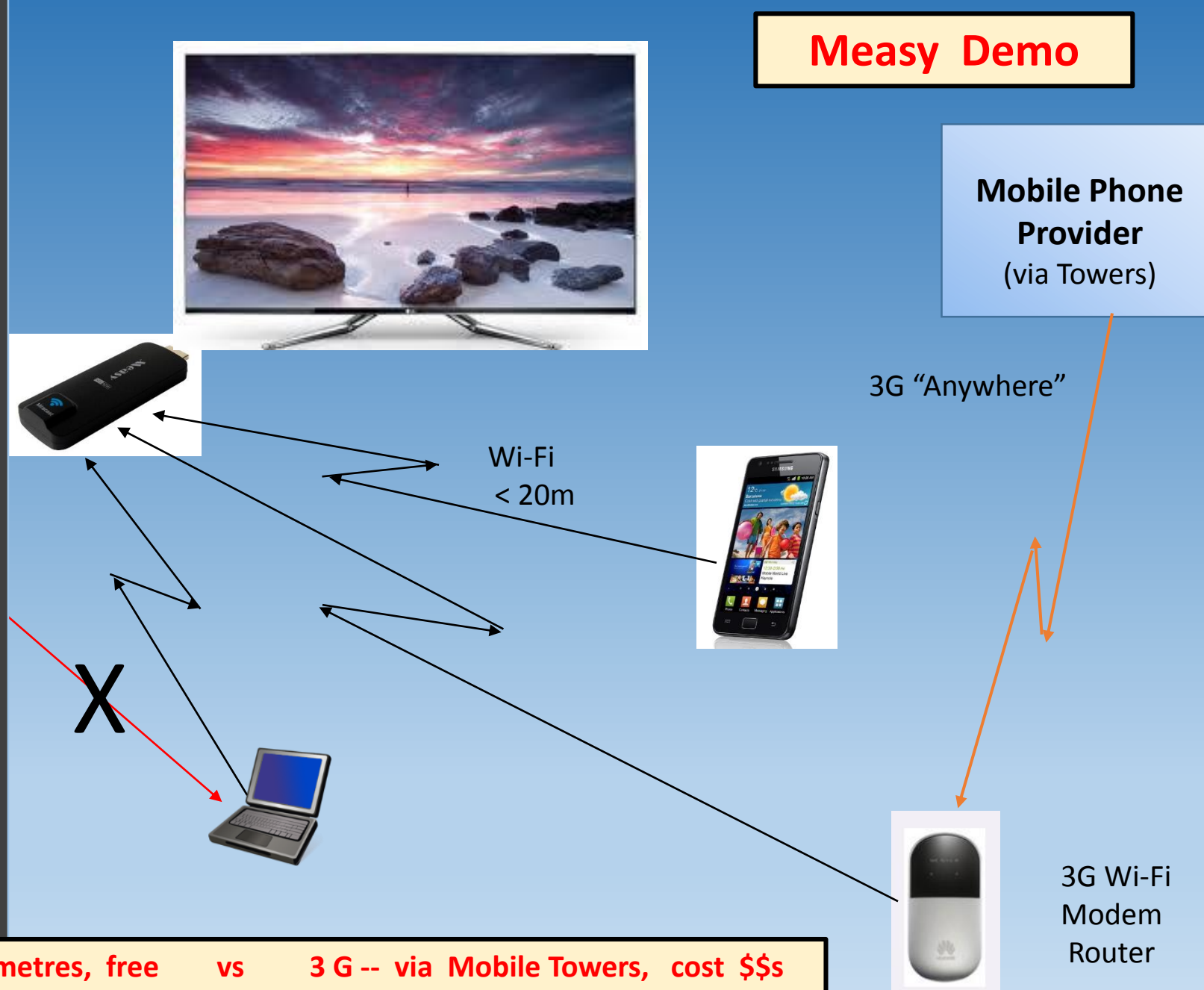
3G Wi-Fi  
Modem  
Router



Wi-Fi  
< 20m

X

Wi-Fi -- up to 20 metres, free vs 3 G -- via Mobile Towers, cost \$\$\$





Let's go look . . . .